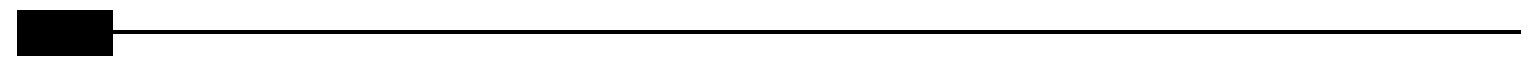


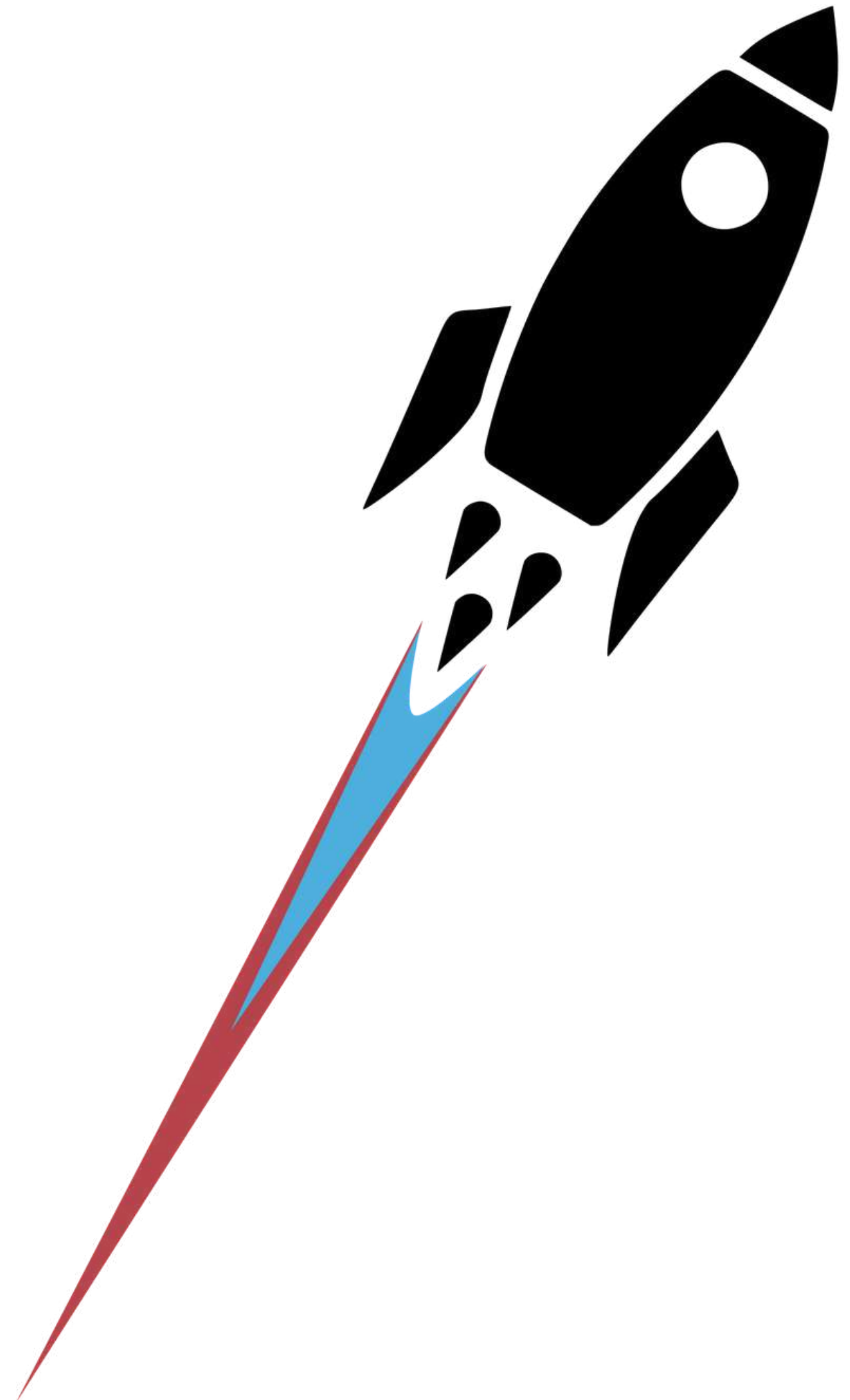
BRAND GUIDELINES

# The Micronaut<sup>®</sup> Framework



The following guidelines outline how and where you may use Micronaut Trademarks in print and digital assets.

Micronaut Trademarks may be used only in accordance with these directives and with the written permission of the Micronaut brand team. All other use is prohibited.





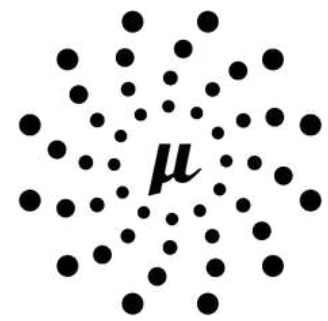
**OBJECT COMPUTING**

HOME TO THE MICRONAUT® FRAMEWORK

The word Micronaut and various Micronaut logos, trade dress, images, designs, and other trademarks (collectively, "Trademarks") are proprietary assets owned by **Object Computing, Inc.** and are registered trademarks in various jurisdictions. You must refrain from using Micronaut logos (as outlined in the next section) unless you are specifically authorized in writing to use them by the **Micronaut brand team.**

Please email [contracts@micronaut.io](mailto:contracts@micronaut.io) for more information or to request authorization.

# Logo Elements

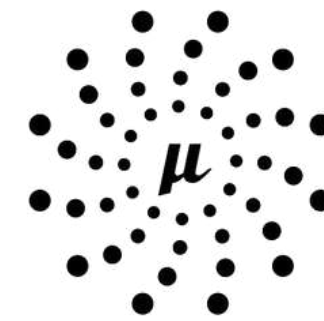


LOGO MARK



M I C R O N A U T<sup>®</sup>

WORD MARK



M I C R O N A U T<sup>®</sup>

MICRONAUT LOGO

The official Micronaut logo consists of the **logo mark** (swirl plus the Greek symbol for "micro" [μ]) and the **word mark** ("Micronaut" in all caps with the "naut" section of the text a lighter font weight than the "Micro" section), followed by the registered trademark symbol <sup>®</sup>. Never display the Micronaut logo without the registered trademark symbol.

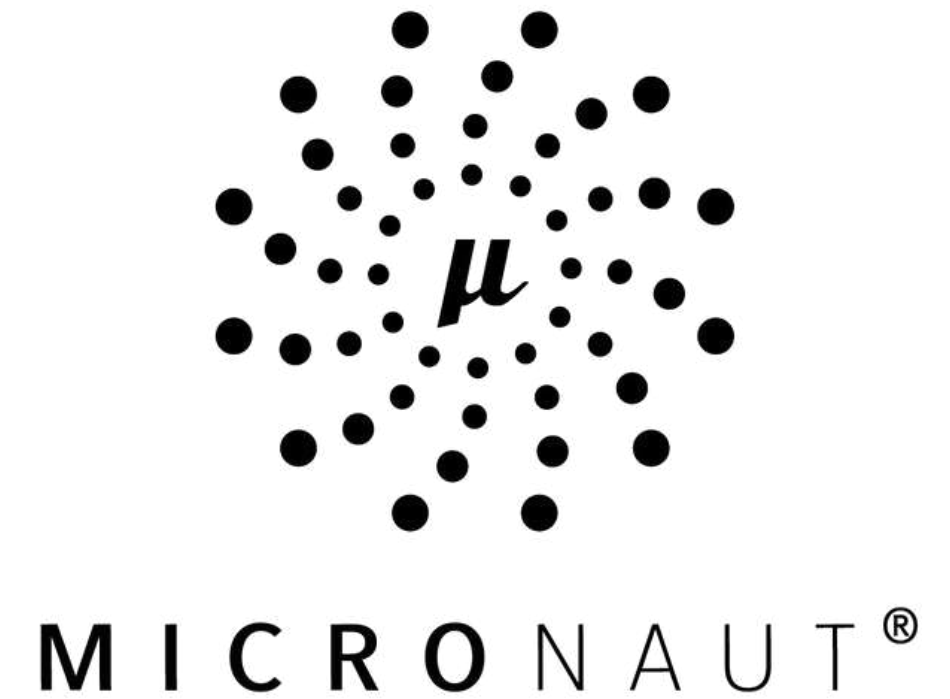
The logo mark may be used alone, but only if the word Micronaut and registered trademark symbol are prominently visible in accompanying text. The Micronaut word mark should never be used alone without the logo mark.

Horizontal and stacked versions of the logo are available for placement in different layouts.

## HORIZONTAL

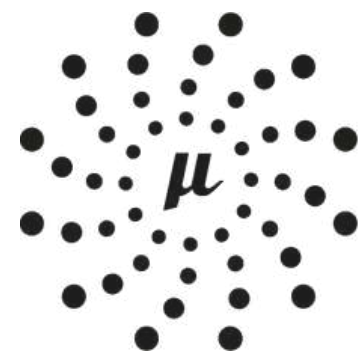
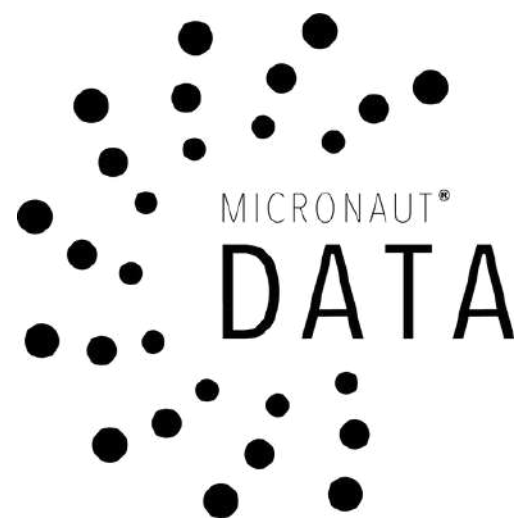


## STACKED

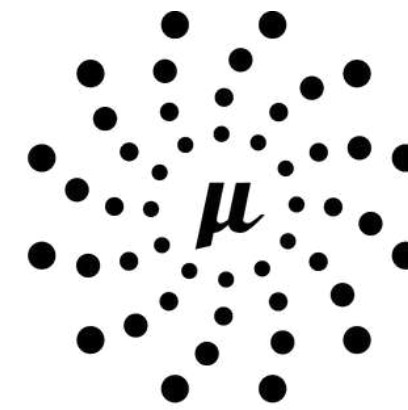


# Logo Variations

Certain additional entities and products incorporate elements of the Micronaut logo into their logos. These include (but are not limited to) Micronaut Data, Micronaut Launch, the Micronaut Foundation, and Micronaut Microcasts.



M I C R O N A U T<sup>®</sup>  
L A U N C H



M I C R O N A U T  
F O U N D A T I O N<sup>™</sup>

MICRONAUT<sup>®</sup> MICROCAST



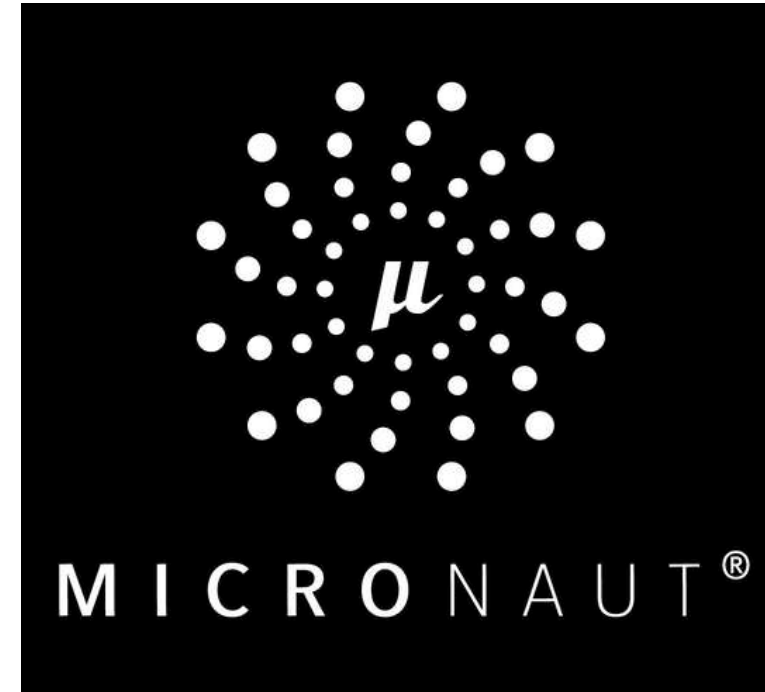
BY THE MICRONAUT FOUNDATION

Unless otherwise indicated, all guidelines outlined in this document apply to the logo mark, the Micronaut word mark, the Micronaut Data logo, the Micronaut Launch logo, the Micronaut Foundation logo, the Micronaut Microcast logo, and any other Trademark within the Micronaut brand family, even if all versions are not referenced in a given example.

Micronaut logos may be displayed in black (#000000) and white (#ffffff).



The black logo should be used on a solid white background and light-colored backgrounds.



For solid black or colored backgrounds, use the white logo, unless the background color is light enough that the white logo becomes washed out.

# Color Palette

# Minimum Size

The Micronaut logo should always be large enough to ensure legibility.

Minimum-size requirements are in place to ensure readability at reduced sizes.

## FOR DIGITAL DISPLAY

The combined logo mark plus word mark must be a minimum of 300 pixels in width for the horizontal version.

In the stacked version, the word mark must be a minimum of 200 pixels in width.

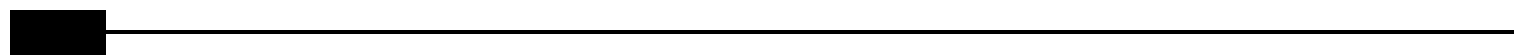
When using the logo mark alone, the logo must be a minimum of 75 pixels in width.

## IN PRINTED MATERIALS

The combined logo mark plus word mark must be a minimum of 2.5 inches (6.35 cm) in width for the horizontal version.

In the stacked version, the word mark must be a minimum of 1.25 inches (3.175 cm) in width.

When using the logo mark alone, the logo must be a minimum of 1 inch (2.54 cm) in width.

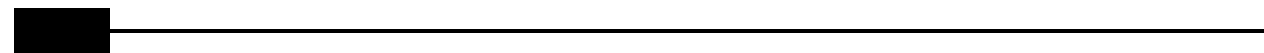




# Clear Space

The Micronaut logo should be given optimal staging in layouts. Minimum clear space is equal to the height of the M in Micronaut.

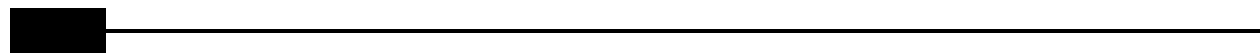
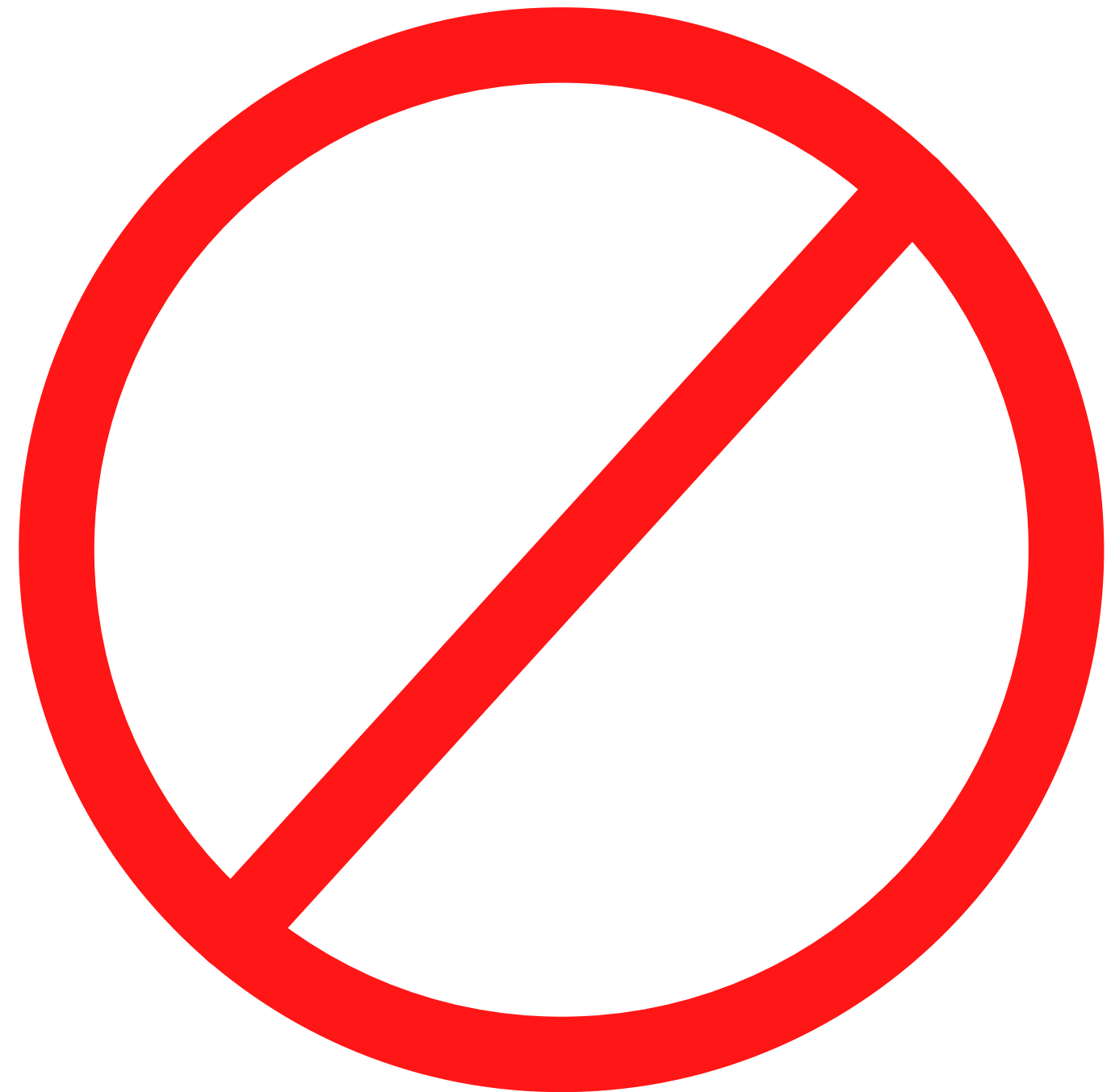
Never use less than the minimum clear space. Clear space is always relative to the size of the logo.



# Unacceptable Usage

Design and usage standards ensure that the Micronaut logo brand identity is instantly recognizable however and wherever it is used.

Please follow brand guidelines carefully and avoid unauthorized variations such as those displayed here.



# Unacceptable Usage

Always maintain the logo's original aspect ratio;  
do not stretch the logo in any direction.

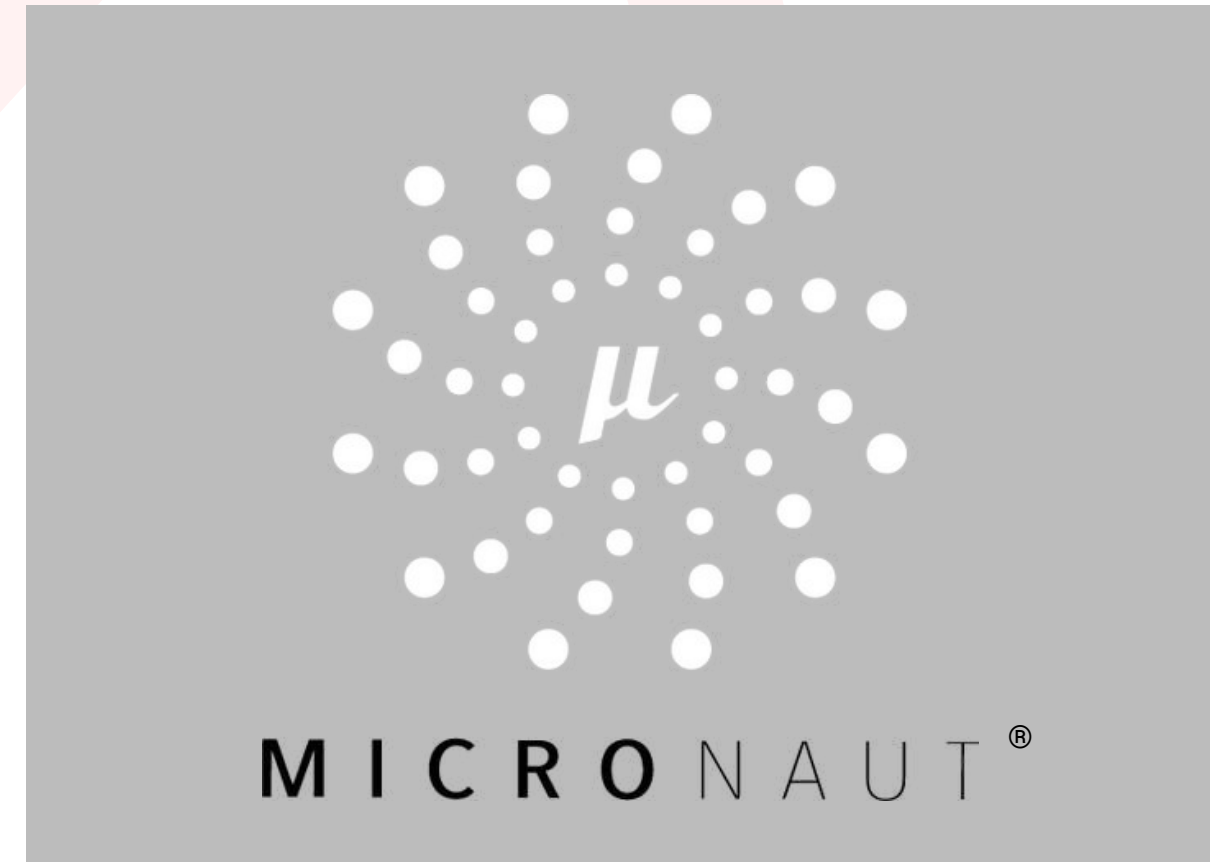


# Unacceptable Usage

Never alter the logo colors.



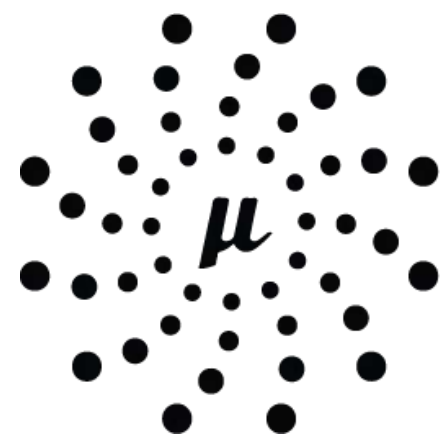
Do not use any color other than black or white.



Do not display the logo in more than one color.

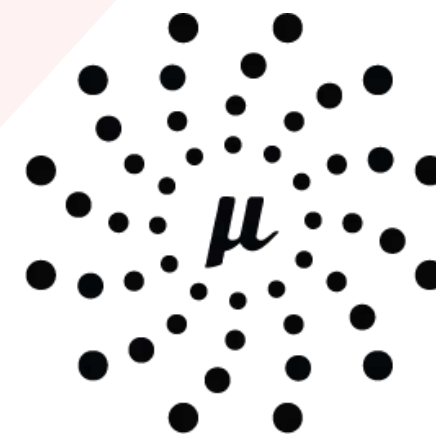
# Unacceptable Usage

Never alter the word mark.



micronaut<sup>®</sup>

Do not change the capitalization



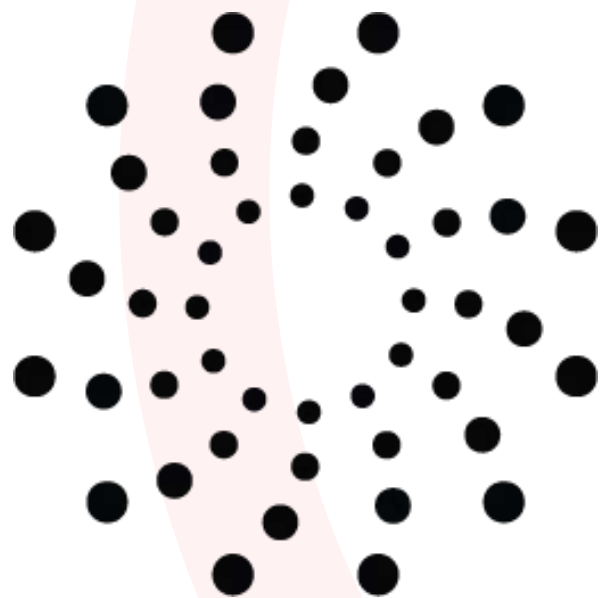
*micronaut*<sup>®</sup>

Do not change the font

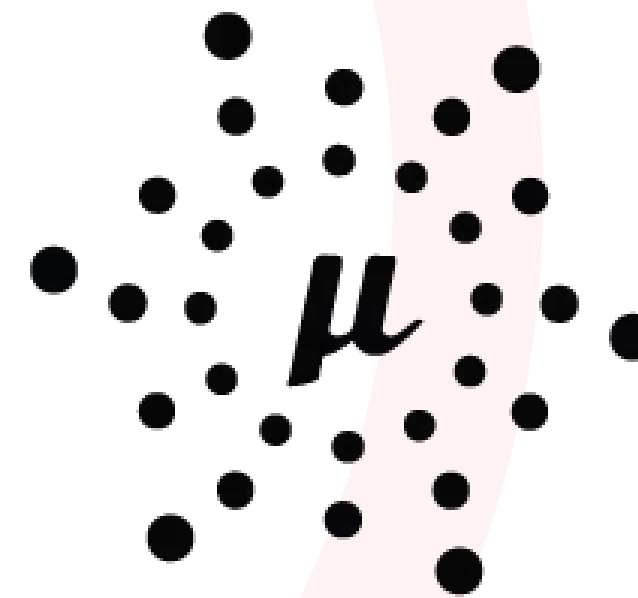
Versions of the logo have been produced in which the font weight is consistent. These specific versions may be used only in this approved format; they should not be altered in any way.

# Unacceptable Usage

Never alter the logo mark.



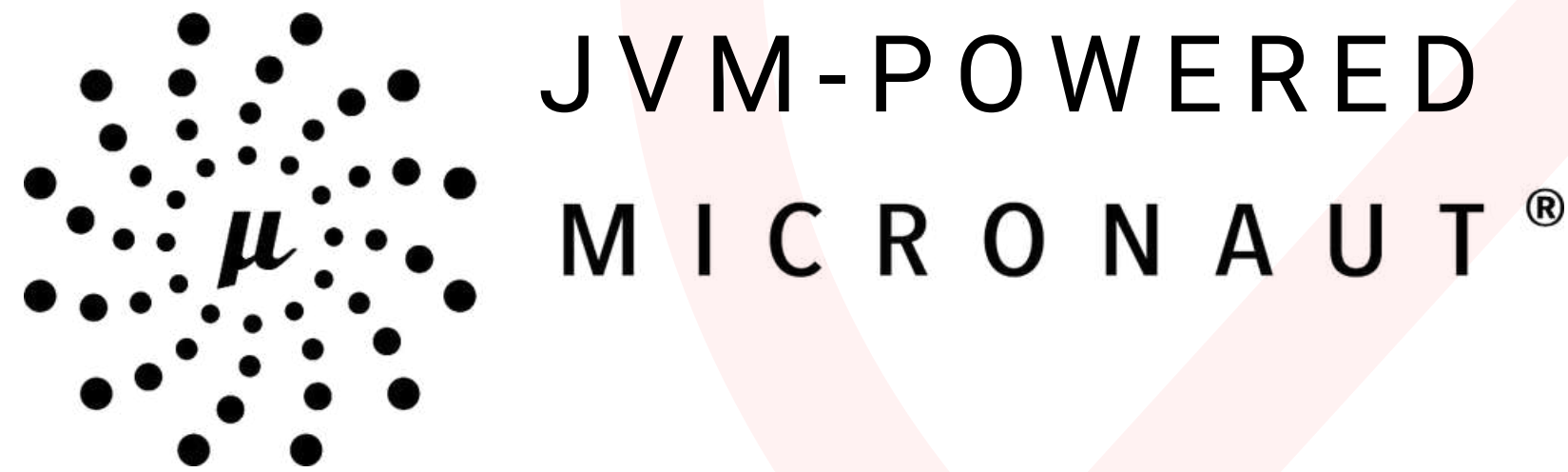
Do not remove the  $\mu$  symbol from the center.



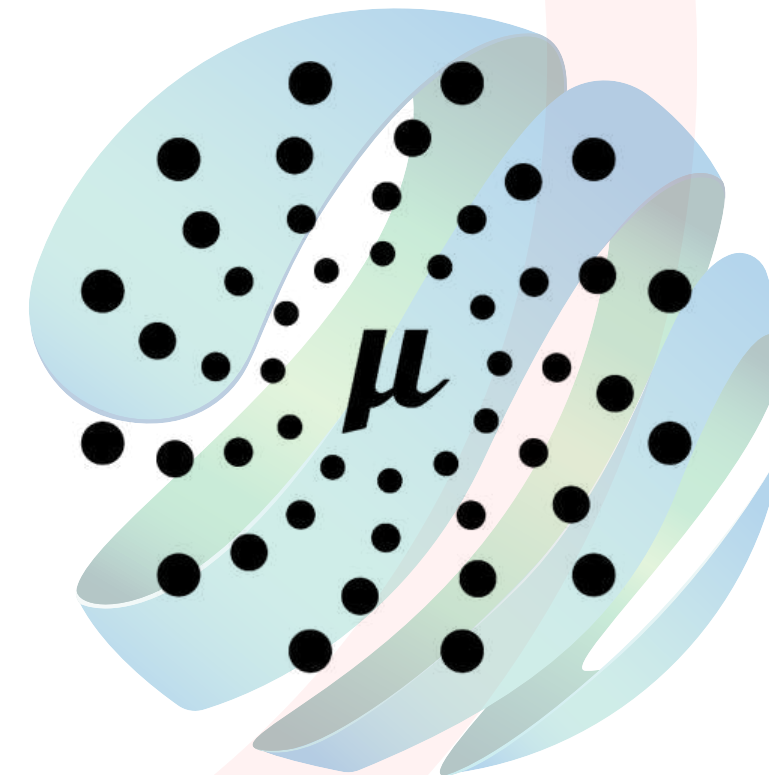
Do not change the number of dots.

# Unacceptable Usage

Never add additional text to the Micronaut logo that is not part of the original asset.



Never combine the Micronaut logo with another product logo.

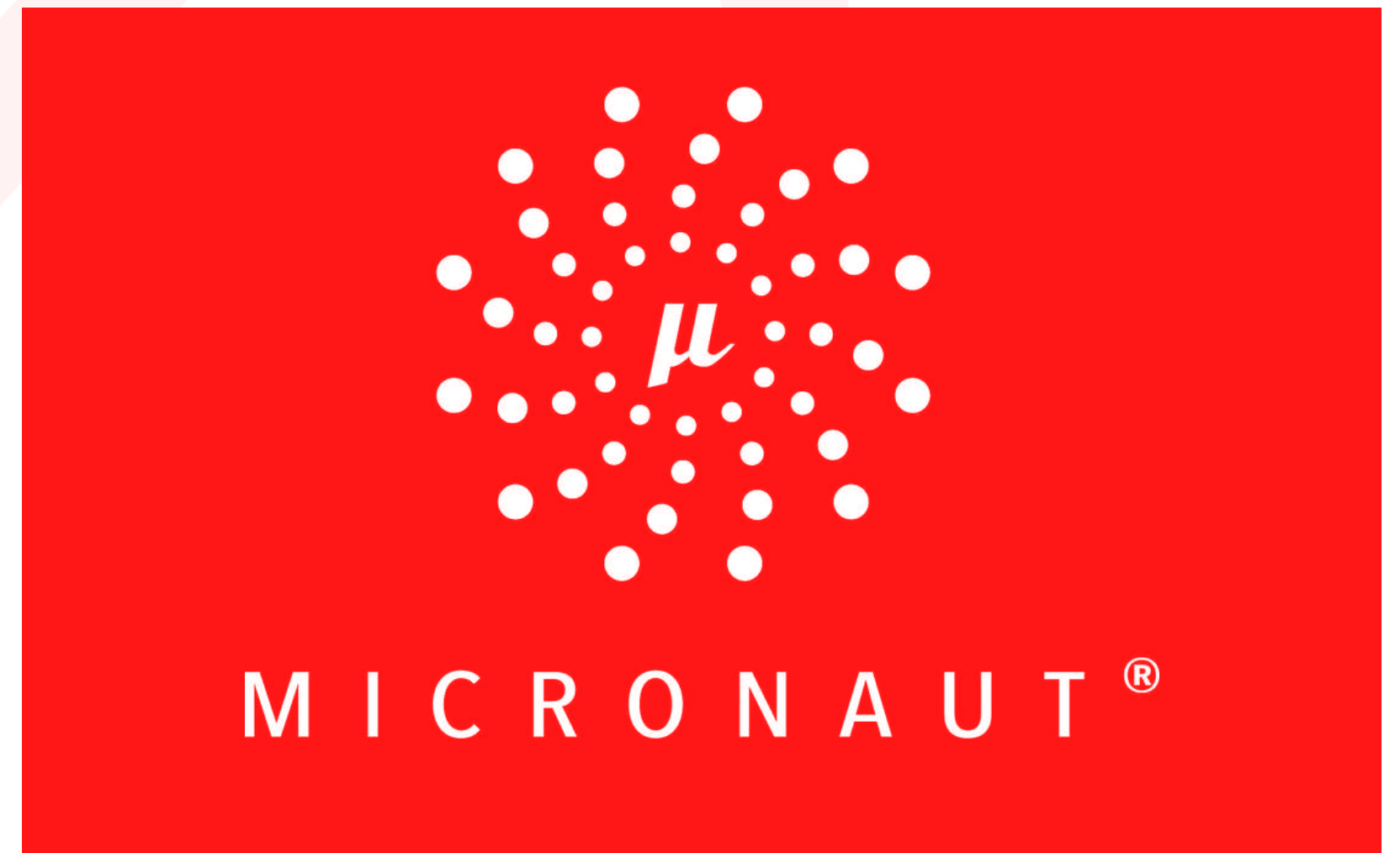


# Unacceptable Usage

Never place the Micronaut logo on a four-color photograph or other multicolored background.



Never place the Micronaut logo on a red background.



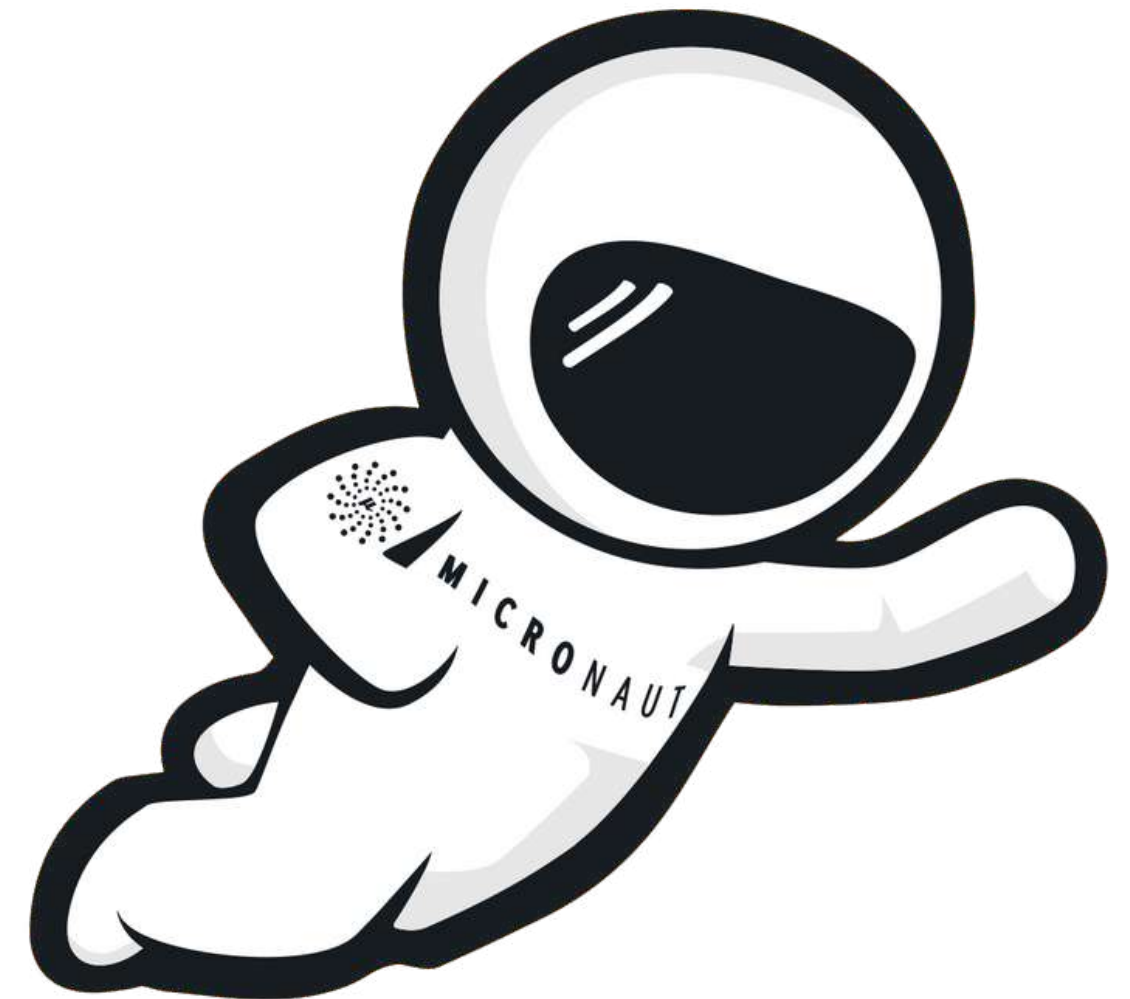


Sally the astronaut is the Micronaut® framework's mascot.

Sally may be used only if the word "Micronaut" and registered trademark symbol are prominently visible in accompanying text.

All guidelines that apply to Micronaut logos also apply to Sally the astronaut. No changes should be made to Sally the astronaut without prior approval from the Micronaut brand team.

# Sally the Astronaut



# Micronaut in Text

The Micronaut word in paragraph text should always be treated as a proper noun; it should be printed with the 'M' capitalized and the remainder of the name in lowercase letters. In headings, the word may also be printed in all caps.

The first use of the word "Micronaut" in running text should always be followed by the registered trademark symbol ®.

"Micronaut" should always be used as an adjective (e.g., Micronaut® framework) and not as a noun or in the possessive.

"Micronaut" should never be used as part of a product name.

# Notices

Authorized use of a Micronaut Trademark should include prominent disclosure of the following trademark notice.

"Micronaut® is a registered trademark of Object Computing, Inc. Use is for referential purposes and does not imply any endorsement or affiliation with any third-party product. Unauthorized use is strictly prohibited."



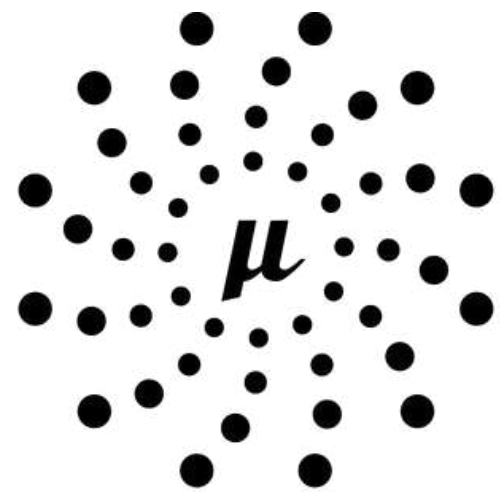
# Summary

The Micronaut word mark, Micronaut logo mark, Micronaut Data logo, Micronaut Launch logo, Micronaut Foundation logo, Micronaut Microcast logo, Sally the astronaut, and any other graphic representations of Micronaut-related products and entities are proprietary assets owned by Object Computing, Inc.

Use of these assets by third parties in product documentation, marketing materials, and all other print and digital communications is prohibited without express written authorization from the Micronaut brand team.

Third parties expressly authorized to use Micronaut Trademarks may not alter or modify them, except as expressly outlined in this document. Any violations of the requirements in this document may be grounds for terminating any authorization granted by the Micronaut brand team. Authorization may be granted with additional restrictions not referenced here; individual authorization documentation takes precedence over information presented in this document.

# Contact



M I C R O N A U T <sup>TM</sup>  
F O U N D A T I O N

PHONE NUMBER

\_\_\_\_\_

(314) 579-0066

EMAIL ADDRESS

\_\_\_\_\_

contracts@micronaut.io

WEBSITE

\_\_\_\_\_

micronaut.io